



LANCASTER

CONSERVANCY

SAVING NATURE

2025 SPONSORSHIP OPPORTUNITIES

Ferncliff Wildlife & Wildflower Preserve

PHOTO BY MICHELLE JOHNSEN



Clark Nature Preserve

PHOTO BY GREG SMOLIN



Water Week creek stomp

PHOTO BY MICHELLE JOHNSEN

OUR MISSION:

Providing wild and forested
lands and clean waterways
for our community.
Forever.



The Work of the Conservancy

PHOTO: GREGORY SMOLIN

PHOTO: TOBY RICHARDS

1 PROTECT

Lancaster Conservancy is an accredited nonprofit land trust that protects and restores natural lands for future generations. Since our founding in 1969 by local anglers, hunters, and naturalists, the Conservancy has saved over 10,000 acres of forested and wild lands.

2 EXPLORE

We manage the lands we own in 50 nature preserves located in Lancaster County as well as along the Susquehanna River in York County. Preserves like Welsh Mountain, Shenks Ferry, and Otter Creek provide the community with opportunities for hiking, fishing, hunting, and creek stomping.



PHOTO: MIKE MCKINNE

3 RESTORE

The Conservancy stewards the ecosystems our preserves protect, regenerating native wildlife habitats by planting trees, restoring streams and wetlands, and removing invasive species.



PHOTO: MICHELLE JOHNSEN

4 EDUCATE

Our work cultivates a connection with nature and, through educational and volunteer programs, teaches the community about the importance of conservation, clean water, native species, biodiversity, and responsible land use.



Your sponsorship helps the Conservancy...

Prevent Habitat Loss



Reverse Bird & Insect Decline



Address Poor Water & Air Quality



PHOTO: GREGORY SMOLIN

Mitigate the Impacts of Climate Change



PHOTO: AVERY VAN ETTEN

Care for our Community's Physical, Mental & Spiritual Wellbeing

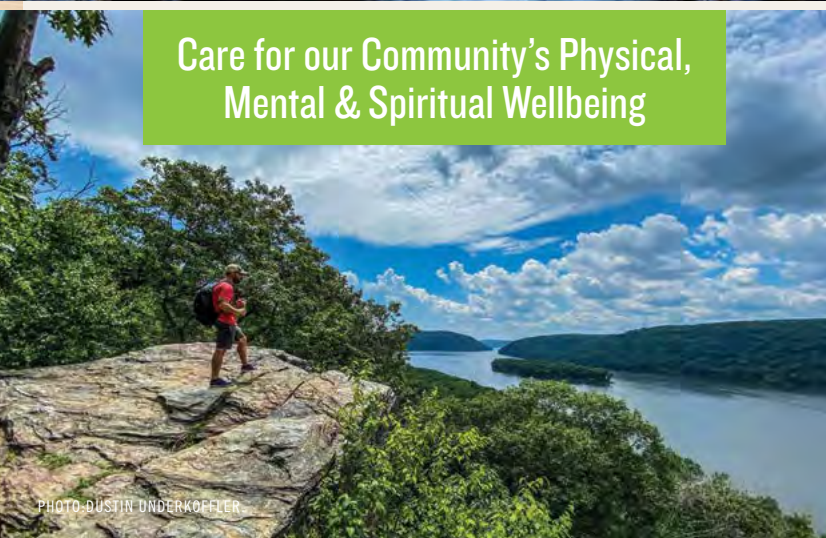


PHOTO: DUSTIN UNDERKOFELER

Protect Our Unique Natural Places for Future Generations



OVER

10,000 ACRES

OF NATURAL LAND PROTECTED FOREVER



FOR COMPARISON THAT'S ABOUT

155,000 Tennis Courts

7,576 Football Fields

2X the size of Lancaster City



49 MILES OF STREAM
(15 miles of which are headwaters)



60 MILES OF TRAILS



274 ACRES OF WETLANDS



50 NATURE PRESERVES
(and 70+ conservation easements)

An aerial photograph of a vast, dense forest with a mix of green and brown trees. The sky is a clear, bright blue with several birds in flight. In the distance, a small town or city is visible on a hillside. The overall scene is bright and clear, suggesting a sunny day.

A TIME TO ACT

In the next 10 years we plan to double the amount of land we've protected throughout Lancaster County and along the Susquehanna River in York County.



Invest in our Local Outdoor Economy and a Better Quality of Life

- ▶ **Access to bike or walking paths is consistently a top 3 consideration for home buyers across demographics and political persuasion.**
- ▶ **50% of recent college graduates say “place” is more important than job in their career search.**
- ▶ **76% of corporate executives consider “quality of life” amenities, such as trails and parks, to be “very important” to site selection — on par with energy costs, market access, and the corporate tax rate.**



PHOTO: NICK GOULD



PHOTO: MICHELLE JOHNSEN

Providing Access To Nature For All

Trails connect us with opportunities to explore, fish, hunt, photograph, and study nature. Even 15 minutes spent hiking along a trail at a nature preserve can have a positive impact on physical and mental health. The Conservancy has 60 miles of trails and counting! Each year our stewardship team and volunteers add more miles to travel, including universally accessible trails for people of all abilities and mobilities.

Your sponsorship will help the Conservancy connect more people with the outdoors and our natural world.





We engage over 6,000 people from our community each year.

Your sponsorship dollars help our education team reach over 6,000 people of all ages with experiences that deepen their knowledge and passion for conservation. Your employees can join us for the following unique opportunities.

Educational Hikes and Lectures 'Happy Hiker' & 'Nature Hour'



PHOTO: MICHELLE JOHNSEN

Community Science Water Quality Volunteer Coalition



Student Education

Partnering with scouts, colleges, nonprofits,
& school districts.



PHOTO: MICHELLE JOHNSEN

Special Initiatives

Community Wildlife Habitat



PHOTO: MICHELLE JOHNSEN

Volunteer Opportunities

Volunteer Land Stewards



PHOTO: GREGORY SMOLIN

Educational Workshops & Trainings

Wilderness First Aid, Leave No Trace, & More!



PHOTO: MICHELLE JOHNSEN

BE A PART OF OUR FUTURE!

Joining the Conservancy as a Sponsor demonstrates your company's commitment to environmental sustainability and social responsibility.

It is an investment in the community your employees call home and in the places your customers hike, paddle, and play.



A scenic photograph of a forest stream with a large orange text overlay. The stream flows through a dense forest with trees showing autumn foliage in shades of yellow, orange, and green. The water is clear and reflects the surrounding trees. Large, moss-covered rocks and fallen logs are scattered along the streambed. The overall atmosphere is peaceful and natural.

LANCASTER CONSERVANCY

ANNUAL SPONSORS



PHOTO: GREG SMOLIN

ENGAGEMENT EVENTS & PRESERVE OUTREACH

- ▶ Logo on all engagement event registration pages
- ▶ Logo & recognition during each Nature Hour lecture
- ▶ Continued name & logo recognition on Nature Hour recordings posted to YouTube (4k+ plus subscribers)
- ▶ Your logo displayed on-site during visitor education outreach events at preserves like Kellys Run.



PHOTO: NICK GOULD

EXTRAGIVE AND GIVE LOCAL YORK

- ▶ Your sponsorship will be used as a match at your choice of regional giving days – Give Local York (May 1-2) or Lancaster’s ExtraGive (November 21)
- ▶ Prominent recognition in Conservancy emails, website, and social media



PHOTO: GREGORY SMOLIN

ORGANIZATION SERVICE DAYS

Volunteer · Discover · Learn · Grow

- ▶ A service project that gets your team outside on a beautiful nature preserve.
- ▶ Team building activities help your company grow stronger together.
- ▶ Recognition on social media for your service!



FULL DAY RENTAL OF THE BARN AT CLIMBERS RUN NATURE CENTER

Host your next company retreat, conference, or training at Climbers Run!

- ▶ Two indoor gathering spaces accommodate 40-60 people each.
- ▶ Or take your meeting outside at a streamside picnic area or a roaring campfire.

Availability is limited in 2025

	SPONSOR BENEFITS	PRESENTING Susquehanna Riverlands \$10,000	Kellys Run \$7,500	Welsh Mountain \$5,000	Shenks Ferry \$2,500	Otter Creek \$1,000
GET OUTSIDE	One Full Day Rental of Barn at Climbers Run (Availability limited in 2025)	★	★	★	★	★
	Team Building Company Event on Conservancy Preserve With Guided Hike and Volunteer Activity	★	★	★	★	★
EXTRAGIVE	Tickets to Save Woods and Water Pre-Party	4	4	2	2	
	Logo on Invite	★	★	★	★	
	Recognition on Web, Email, and Social Media	★	★	★	★	
	Company Named Match	★	★	★	Group Match	Group Match
GIVE LOCAL YORK	Recognition on Web, Email, and Social Media	★	★	★	★	
	Company Named Match	★	★	★	Group Match	Group Match
OTHER	Recognition on Conservancy Social Media	★	★	★		
	Recognition in Monthly E-Newsletter (14,000+ subscribers)	★	★	★	★	
	Recognition in Annual Report	★	★	★	★	★
	Logo with Link to Company Page on Lancasterconservancy.org Home Page	★	★	★	★	
	Logo on Signage at Nature Preserve Visitor Education Events	★	★	★	★	

FMV: \$230

FMV: \$230

FMV: \$180

FMV: \$180

FMV: \$180

Annual benefits run March 2025 - March 2026.

Choose between ExtraGive and Give Local York for your sponsorship benefit.

2024 ANNUAL SPONSORS

SUSQUEHANNA RIVERLANDS LEVEL SPONSORS



WELSH MOUNTAIN LEVEL SPONSORS



SHENKS FERRY LEVEL SPONSORS



OTTER CREEK LEVEL SPONSORS



LANCASTER
CONSERVANCY



2025 WATER WEEK

JUNE 6-14



9th
ANNUAL



Celebrating and Protecting Our Streams and Rivers

During Lancaster Water Week, we celebrate our waterways – sources of recreation, drinking water, and economic growth – and learn how we all can take steps to protect our cricks and creeks. Lancaster County is home to over 1,400 miles of streams and rivers; however, more than half of these waterways are impaired. Your sponsorship helps the Conservancy and dozens of partners to host over 60 events which invite the community to learn, recreate, and take action for clean water!



WATER WEEK SPONSORSHIP	Presenting \$25,000	Susquehanna \$20,000	Conestoga \$15,000	Cocalico \$10,000	Chiques \$5,000	Pequea \$2,500
Logo on Printed & Digital Event Materials	Top placement of company logo on all Water Week materials	★	★	★	★	★
Logo on Event Shirts	★	★	★	★	★	★
Opportunity to Shape Vision & Goals for Water Week	Work with the Water Week team to shape a vision for Water Week that meets your corporate and community goals	Work with the Water Week team to shape a message and event that meets your marketing and community outreach expectations				
Featured in Water Week Film	★	★	★	★		
Event Sponsor	Sponsor & co-host an event of your choice	Listed as either the First Friday or Long's Park tree giveaway event sponsor on promotional materials	Sponsor and co-host the community cleanup as part of Water Week			
Free Tickets to paid Water Week Events	4 tickets to all paid events	4 tickets to all paid events	2 tickets to all paid events	2 tickets to all paid events	2 tickets to all paid events	2 tickets to all paid events
T-shirts	10	8	6	4	4	4

FMV: \$250

FMV: \$50

FMV: \$50

FMV: \$50

FMV: \$50

FMV: \$50

2024 WATER WEEK SPONSORS

PRESENTING SPONSOR



SUSQUEHANNA SPONSOR



COCALICO SPONSORS



PEQUEA SPONSORS





LANCASTER CONSERVANCY'S SECOND ANNUAL

TRAIL FEST

SEPTEMBER 13, 2025

WIZARD RANCH NATURE PRESERVE



PHOTO: MICHELLE JOHNSEN



PHOTO: MICHELLE JOHNSEN



Trail Fest is a community celebration of our trails and the great outdoors.

Over 500 attendees joined us for the inaugural Trail Fest! During the day, participants can enjoy educational activities, like a self-guided hike or Trailside Talk. In the evening, live music, firepits, and food and drink will be available for attendees to wind down and spend time with family, friends, and fellow outdoor enthusiasts.

TRAIL FEST SPONSOR BENEFITS

	Presenting \$10,000	Trailblazer \$5,000	Explorer \$3,500	Trail Guide \$2,500
Speak at Event & Opportunity to Shape Elements of Event	★			
Featured in Trail Fest Film	★	★		
Tickets to Event	10	10	8	6
Co-Branded Event Area Such as Happy Hiker Station	★	★		
Shirts	10	10	8	6
Logo on Event Materials	Top placement of company logo on all Trail Fest materials	★	★	★
Logo on Event Shirts	★	★	★	★
Opportunity to Table at Event	★	★	★	★

FMV: \$500

FMV: \$500

FMV: \$400

FMV: \$300

2024 TRAIL FEST SPONSORS

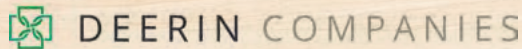
TRAILBLAZER



EXPLORER



TRAIL GUIDE



DINE ON HARVEST MOON CELEBRATION

Friday, October 3 at the Lancaster County Convention Center



Your support of the Conservancy as a sponsor of **Dine on Harvest Moon** connects your business to one of the greatest success stories in Lancaster County as we collectively work to protect our critical forests, wetlands, and streams.



We invite you to help us protect and restore our natural lands by sponsoring our **16th Annual Dine on Harvest Moon Dinner and Auction**.

As a sponsor of this sold-out event, you get to engage with an educated and discerning group of patrons who value companies that support Lancaster's unique quality of life.

BENEFITS INCLUDE:

- ★ **Admission (with food and beverages)**
- ★ **Name & logo on all advertising media including invitation & program**
- ★ **Event night recognition**

PRESENTING
SPONSOR

SPONSOR BENEFITS	Gilded Moon \$10,000	Harvest Moon \$5,000	Hunter Moon \$3,500	Tucquan Moon \$2,000	Blue Moon \$1,000
Event Night Recognition	★	★	★	★	
VIP Tickets to Event	10	4	2		
Tickets to Event		6	4	4	2
Ad in Auction Program	Full	Full	Full	Half	
Company Logo on Invitation	★	★	★	★	Text
Company Logo on Website and Emails	★	★	★	★	★

FMV: \$1,600

FMV: \$1,300

FMV: \$800

FMV: \$475

FMV: \$200

PHOTOS: NICK GOULD PHOTOGRAPHY



THANK YOU TO OUR INCREDIBLE
2024 DINE ON HARVEST MOON SPONSORS
 FOR THEIR SUPPORT!

HARVEST MOON SPONSORS

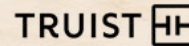
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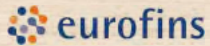
PAUL & CINDY SAUDER

ROBERT L. PFANNEBECKER
 & NANCY FORNOFF

HUNTERS MOON SPONSORS

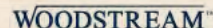


TUCQUAN MOON SPONSORS



BLUE MOON SPONSORS

JEFFREY GONICK | ATTORNEY



Morgan Stanley



LANCASTER
CONSERVANCY

Providing wild and forested lands
and clean waterways for our
community, forever.

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